

## NEW HAMPSHIRE PLANNERS ASSOCIATION EXECUTIVE COMMITTEE MEETING MINUTES FOR OCTOBER 25, 2012, 9AM CONFERENCE CALL ONLY

LINE: 310-9300, PASSCODE: 1111#

Present: T. Corwin, M.Freeman, B. Frost, C. Pattison, S. Saunders, D. Brooks, S. Marchant, J. Harris

- 1. Call to order S. Marchant calls the meeting to order
- 2. Offer of services from the LGC/Offer of services from Cornerstone: Core needs, Graphic design, Mailings, Website updates, Payment collection, Event planning, Newsletter formatting
  - S. Marchant reviews the two proposals. The cost of Cornerstone is approx. \$2160 and the cost for LGC is \$6480. Cornerstone is in Concord, which is the same City LGC is located in. LGC is not offering this as a fee for service; it is a package deal.
  - D. Brooks and T. Corwin asked about the history of Cornerstone. S. Marchant explains that They have been around since 1975 and work with NGOs. There was more discussion about the services both Cornerstone and LGC provide.
  - D. Brooks and others thought the pricing of Cornerstone made this a no brainer. Although others thought the fee was too low and might not include mailing costs and event planning.
  - B. Frost mentioned that LGC does accounts receivable, and events management whereas Cornerstone doesn't. S. Marchant said she thought Conerstone would do both if we wanted them to.
  - B. Frost said his big concern is website management. S. Marchant said LGC is now giving us until December 1. There is a concern that LGC may not have enough affiliates to fund a full time person to focus on affiliates. Don't forget we do quite a bit under Constant Contact and for a greater fee than the \$20 we pay now we may be able to get some additional services.
  - S. Saunders voiced concern that Cornerstone may not be able to shoulder the influx of new clients and things might be tough for the first few months.

There was more discussion about the services. B. Frost and others thought we should go with Cornerstone. B. Frost moves we shift services over from LGC David seconds. All voted in favor

NHPA MISSION STATEMENT: THE NEW HAMPSHIRE PLANNERS ASSOCIATION PROMOTES, ASSISTS, AND SUPPORTS THE PROFESSIONAL PLANNER IN THE GOAL OF ACHIEVING PLANNING EXCELLENCE TO IMPROVE THE QUALITY OF LIFE TODAY AND TOMORROW IN NEW HAMPSHIRE'S COMMUNITIES.

- 3. Other Business Should we meet in November or December. Annual Meeting is November 16<sup>th</sup>. All thought we should not meet in November.
- 4. We discussed more outreach regarding the annual meeting.
- 5. There was discussion regarding how long we continue to use LGC. J. Harris said they are still updating so we should use their services while we can. It will make the website transition easier.
- 6. Adjourn D. Brooks moved to adjourn the meeting, B. Frost seconded. All voted in favor.